Make a Campaign Poster

DIRECTIONS | Help people learn about your candidate.

Name: _____ Date: _____

1 Choose your candidate.

Pick yourself for a pretend campaign, or choose a real candidate.

2 Use the required words.

Write the candidate's **name** in big letters. Include both:

election	**Running for Governor**

3 Show the party.

Write the **party name**. Draw its matching **symbol**. Use the guide on page 2.

4 Share the platform: what matters?

A **platform** is the ideas a candidate wants to work on. Show **two things** the candidate cares about. Give **one plan for each**.

I care about _____. My plan is to _____.
For a real candidate: “They care about ____. Their plan is ____.”

5 Make your message into art.

Add a portrait and a picture for each idea. Use color, patterns, or a border. Make the words easy to read.

6 Check and share.

Use kind words. Check real ideas in our viewpoints sheet or debate notes. Read your poster to a partner. Fix one thing.

Party guide: See page 2 for symbols and choices.
Your tools: Draw, trace, use cutouts, or ask for help writing.
This is a class project. You do not have to share your family's views.

Plan Your Party & Platform

MY PLAN | Use short words, sketches, or an adult scribe.

Name: _____ Date: _____

A party is a group with ideas about government.



Democratic Party

Donkey

Maura Healey



Republican Party

Elephant

Mike Minogue

Independent

No shared party.
No one party symbol.

Andrea James

For an independent candidate, write **Independent** and design a personal symbol. Label it **My design**, not an official party symbol.

Running as yourself? Choose a party, be independent, or invent a classroom party and symbol. Label an invented party **Pretend party**.

Candidate: _____

Party or Independent: _____

What matters? 1

I / They care about...

My / Their plan is to...

What matters? 2

I / They care about...

My / Their plan is to...

Idea starters: schools • homes • clean water • energy • safety

Real candidate? My source: _____

My Campaign Poster Rubric

CHECK MY WORK | Circle one score in each row.

Name: _____ Date: _____

3 = Ready to share 2 = Almost ready 1 = Keep working

Look for...	3 Ready	2 Almost	1 Keep working
Name + words	Candidate name and both required phrases are shown.	One of these three items is missing.	Two or more items are missing.
Party + symbol	Party name and matching symbol are shown.	One part is missing or needs fixing.	Both parts need adding or fixing.
Platform	Two things we care about. One plan for each.	Only one full idea, or a plan needs work.	What we care about and our plans need adding.
Art + design	Portrait + two idea pictures. Color, patterns, or a border.	One picture or design detail needs adding.	Several pictures or design details are missing.
Easy to read	Words are easy to read. Words and pictures fit.	Some words or spacing need fixing.	Much of the poster is hard to follow.
Kind + true	Kind words. Real ideas are checked, or my own plans are clear.	One word or idea needs checking.	Many words or ideas need checking.

My score: ___ / 18 One thing I will fix: _____

Your ideas and clear work count, not fancy drawing. Help, tracing, and cutouts are welcome. Your party choice does not change your score.

Party symbols: Smithsonian Candidates: MA elections Icons: Font Awesome / CC BY 4.0