CAMPAIGN & ELECTION KIT

Fictional Governor Candidates • Grades 1–2

Fairness Rule

These candidates are fictional and not connected to any real political party or 2026 candidate. Both teams receive equal time, materials, and display space.

Avery Shore

“Listen. Protect. Connect.”

Avery Shore is a fictional Massachusetts community planner who grew up near the coast and likes solving problems by listening to many people before making a plan.

Coasts & Clean Water

Ask the state to invest more in beach, dune, pond, and coastal-restoration projects that help communities prepare for storms.

Safe Transportation

Prioritize state grants for safer roads, crosswalks, sidewalks, bike routes, and emergency transportation planning, including island communities.

Schools & Libraries

Propose state budget support for school libraries, science materials, arts programs, and field-learning opportunities.

Year-Round Housing

Use state housing partnerships to support homes for teachers, nurses, firefighters, and other year-round workers in high-cost communities.

Campaigners: Use only the facts on this page when describing your candidate’s official platform.

Jordan Fields

“Strong Communities. Bright Futures.”

Jordan Fields is a fictional Massachusetts small-business owner and youth-sports volunteer who believes communities are strongest when families have useful services and safe places to live, learn, and play.

Energy & Preparedness

Expand state help for energy-saving improvements in homes, schools, and public buildings, and improve storm and power-outage preparedness.

Community Transportation

Support state investments in safer roads, public transportation connections, and cleaner vehicles that help people travel around Massachusetts.

After-School & Recreation

Propose state support for after-school learning, music, sports, parks, and safe community recreation programs.

Homes & Local Jobs

Help communities repair or reuse existing buildings for year-round housing and support programs for local jobs and small businesses.

Campaigners: Use only the facts on this page when describing your candidate’s official platform.

Campaign Jobs

Researcher / Fact-Checker

Find the exact platform fact and make sure posters and speeches are accurate.

Artist / Designer

Make posters and flyers easy to read, colorful, and accurate.

Speaker

Practice the speech and answer questions using the platform sheet.

Materials Manager

Keep supplies organized and help the team meet deadlines.

Respect Monitor

Remind the team to disagree with ideas respectfully and never use personal attacks.

Fair Campaign Rules

☐ Both candidate teams receive the same amount of class time, paper, display space, and speaking time.

☐ Students may persuade classmates about the fictional candidates, but may not insult, threaten, pressure, or offer rewards for votes.

☐ Campaign claims must come from the official candidate platform sheet; no invented promises.

☐ No real political party names, logos, slogans, or real 2026 candidate messaging.

☐ Students should say what their candidate plans to do, not claim that the other candidate is “bad.”

☐ Voters may keep their choice private. No student is required to tell anyone how they voted.

☐ After the count, both teams congratulate one another and remove campaign materials together.

Poster Template

CANDIDATE: _____

SLOGAN: _____

ISSUE: _____

PLATFORM FACT: _____

WHY THIS MATTERS: _____

Flyer Template

BIG HEADLINE

_____

Candidate:

_____

_____

Slogan:

_____

_____

One issue:

_____

_____

What the platform says:

_____

_____

Why our team thinks it matters:

_____

_____

Respectful closing:

_____

_____

Campaign Speech Sentence Starters

Hello, MVPCS! I am speaking for _____.

Our campaign slogan is “_____.”

One issue we care about is _____.

The official platform says _____.

This matters to Martha’s Vineyard / Massachusetts because _____.

I think this idea would help by _____.

Please learn about both candidates and vote for the ideas that matter most to you.

Thank you for listening respectfully.

Example Speech: Avery Shore

“Hello, MVPCS! I am speaking for Avery Shore. Our slogan is ‘Listen. Protect. Connect.’ One issue our campaign cares about is coasts and clean water. Avery’s platform says the state should invest more in beach, dune, pond, and coastal-restoration projects that help communities prepare for storms. We think this matters because Martha’s Vineyard is surrounded by the ocean and our community cares about water, beaches, and being ready for storms. Please learn about both candidates and vote for the ideas that matter most to you. Thank you!”

Example Speech: Jordan Fields

“Hello, MVPCS! I am speaking for Jordan Fields. Our slogan is ‘Strong Communities. Bright Futures.’ One issue our campaign cares about is after-school and recreation programs. Jordan’s platform says the state should support after-school learning, music, sports, parks, and safe community recreation programs. We think this matters because children learn in many places, not only during the school day. Please learn about both candidates and vote for the ideas that matter most to you. Thank you!”

Schoolwide Voter Guide

Issue	Avery Shore	Jordan Fields
Environment / preparedness	Coastal restoration, clean water, storm preparation	Energy-saving improvements, storm/outage preparedness
Transportation	Safer roads, crosswalks, sidewalks, bike routes, emergency planning	Safer roads, public transportation connections, cleaner vehicles
Schools / youth	Libraries, science, arts, field learning	After-school learning, music, sports, parks
Housing / community	Housing partnerships for year-round workers	Reuse/repair buildings for housing; local jobs and small businesses

Voter reminder: There is no “teacher choice.” Learn about both candidates, then choose the ideas that matter most to you.

Official MVPCS Mock Election Ballots — Cut Apart

MVPCS MOCK GOVERNOR ELECTION — NOVEMBER 3, 2026

Choose ONE fictional candidate. Mark one box.

☐ Avery Shore — “Listen. Protect. Connect.”

☐ Jordan Fields — “Strong Communities. Bright Futures.”

This is a school mock election. The candidates are fictional.

✂ -

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POLLING PLACE

MVPCS Mock Governor Election

Vote • Be Respectful • Keep Your Ballot Private

NO CAMPAIGNING AT THE VOTING TABLE

Voters should be able to make their choice privately and without pressure.

Ballot Tally Sheet

Total ballots cast: _____

Avery Shore: _____

Jordan Fields: _____

Blank / unclear ballots: _____

Check: Avery + Jordan + blank/unclear = total ballots? ☐ Yes ☐ Recount

Counted by: _____ _____

Observed by Avery team: _____

Observed by Jordan team: _____

Election Results Announcement

Today, MVPCS students and staff participated in a mock election to practice democracy.

Total ballots: _____

Avery Shore received _____ votes.

Jordan Fields received _____ votes.

The mock election winner is _____.

No matter which candidate we supported, we remain one school community. We thank both campaign teams for helping voters learn about the issues.

“I Voted” Badges — Cut Apart

I VOTED! MVPCS Mock Election Nov. 3, 2026	**I VOTED!** MVPCS Mock Election Nov. 3, 2026	**I VOTED!** MVPCS Mock Election Nov. 3, 2026
I VOTED! MVPCS Mock Election Nov. 3, 2026	**I VOTED!** MVPCS Mock Election Nov. 3, 2026	**I VOTED!** MVPCS Mock Election Nov. 3, 2026
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